



Introduction to Strategic Planning Process

Robert Holub
Office of the Provost
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Introduction

- Introduction of Members
- Two Agenda Items:
 - Explanation of how we proceed
 - Outline of planning process (30 minutes)
 - Our three themes (15 minutes)
 - Remarks on Financial Impact (15 minutes)
 - Input on subcommittee assignments (1 hour)



Two Levels of Activity

- Strategic Planning Committee (SPC):
 - Structure planning process
 - Give feedback to subcommittees
 - Read drafts as they are produced
 - Finalize completed report



Second Level of Activity

- Subcommittees
 - Chairs will be members of SPC
 - Recruit members from SPC and from campus community
 - Develop and write sections of report to be reviewed by SPC



Framework for Planning

- System guidelines for UT
- Time frame is ten years
- Access and success
- Research and Economic Development
- Outreach and Globalization
- Must be adopted appropriately for the Knoxville campus



Three Knoxville Themes

- 1) Accessibility
- 2) Quality and Excellence
- 3) Diversity and Inclusiveness



Accessibility

- Accessibility: “33 for Tennessee”
- Maximizing Campus Capacity
- Encouraging Transfer Students
- Diversity of Student Population
- Proportion of Graduate Students



Quality and Excellence

- Must not allow increase in size to dilute quality; quality must rise as well
- Need progress in specific areas, such as postdocs, PhDs, research
- Orient ourselves on best practices of best public research universities



Diversity and Inclusiveness

- Continue and reinforce Ready for the World
- Attract diverse populations in student body, faculty, and staff
- Campus climate
- Curriculum infusion
- Campus events



Tripartite Report

- 1) Narrative
- 2) Bulleted Outline
- 3) Checklist



Narrative Report

- Many examples from universities across the country
- From 20 pages to 70 or 80
- Allows for fuller description of rationale, current state of affairs, impediments, methods, etc.



Bulleted List

- Outline of most important features
- Strategic plan at a glance
- Drawn from narrative



Checklist

- Concrete items we need to accomplish
- Measure of our success
- Drawn from narrative and bulleted reports



Campus Input

- Representative body in SPC and on subcommittees
- Web site postings and feedback
<http://provost.utk.edu/strategic/>
- Town hall meetings during early spring



Academic Planning

- At center of strategic plan
- Criteria for academic judgments:
 - Excellence
 - Comparative advantage
 - Interdisciplinarity
 - Sustainability
 - Innovation, new fields of knowledge
 - Measurements of accountability



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