Purpose of Session

• Cue up the substantive sessions that follow by giving the big picture of the importance of your efforts to help our students succeed

• Brief introduction to the resources on ”Faculty Central” web page
UTK Unrestricted E&G Revenue
Percent change in primary revenue sources 2001-2018

- State Appropriations
- Tuition & Fees
- Other

FY01: 50.3%
FY02: 40.5%
FY03: 9.2%
FY04: 0.0%
FY05: 10.0%
FY06: 20.0%
FY07: 30.0%
FY08: 40.0%
FY09: 50.0%
FY10: 60.0%
FY11: 61.9%
FY12: 61.9%
FY13: 61.9%
FY14: 61.9%
FY15: 61.9%
FY16: 61.9%
FY17: 61.9%
FY18: 61.9%

61.9%
Change in Cost of In-State Tuition

Total in-state tuition and fees for one semester

286%
UTK’s STRATEGIC ENROLLMENT PLAN

The strategic enrollment plan builds on recent growth and establishes a goal of over 25,000 undergraduates by 2022.
STRATEGIC ENROLLMENT PLAN – TARGETS

25,700+ Undergraduate Enrollment by 2022
15%+ Growth in Total Undergraduate Enrollment

+15%
New Freshmen

2016: 4,851
2022: 5,500 to 5,600

• Grow market share of college bound Tennessee graduates
• Growth in out-of-state and international markets

+15%
New Transfers

2016: 1,367
2022: 1,500 to 1,600

• Volunteer Bridge program growth
• New targeted programs (veterans, international)

+5%
First-Year Retention

2016: 87%
2022: 92%

• 92% first-to-second year retention by 2022
• 80% graduation by 2022
The strategic enrollment plan established a goal of 25,000+ undergraduate students in 2022, representing 15% growth (baseline of 2016 enrollment).
HELPING OUR STUDENTS PERSIST

Retention Rate: Historical, Projected, and Goals

83.8% 83.8% 86.2% 84.8% 85.6% 86.6% 84.6% 86.3% 85.5% 87.0%

Why is increasing first-year retention important to UTK?

1. **Students**
   It’s the right thing to do

2. **Completion**
   UTK loses more students in the first year than at any other time

3. **Strategic Enrollment Plan/ Growth**
   Recruitment is increasingly competitive; retention is necessary for growth

4. **Resources**
   A 1% increase in retention is an estimated $600K in tuition

5. **Rankings/Competition**
   Retention is often a component in national rankings methodologies
ACTION PLAN

Based on the "Big Six" ideas from the summit, an action plan was developed to guide efforts for 2018 to 2019.

Belonging, Completing, Succeeding: Retention Action Plan for 2018-19

- Six initiatives:
  1. Early Alert/Case Management
  2. The First Year Experience
  3. Course Completion/ Finish Strong
  4. Hope Scholarship Protection
  5. Mattering and Belonging Campaign
  6. Faculty and Staff Engagement

- Collaborative teams – Academic Affairs, Student Life, Colleges
WHERE YOU COME IN

- Learn about your students’ readiness, needs, and learning styles
- Learn what extra resources are available to them and let them know about them
- Give graded assignments early in the semester
- Return graded assignments promptly
- Respond to all communications coming from Academic Affairs
- Retention efforts are applicable from the first-semester student to the last-semester student
RESOURCES

• **Faculty Central**
  • Bookmark and go there often. It contains a wealth of information in the form of links to frequently asked questions.

• Important People
  • Peers
  • Department Head (or Division Director)
# Table of Contents

**Faculty Handbook**

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Introduction</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Chapter One</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Governance and Organization</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td><strong>Chapter Two</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Faculty Rights and Responsibilities</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td><strong>Chapter Three</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Appointment, Evaluation, Promotion, Tenure and Review for Tenure Track &amp; Tenured Faculty</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td><strong>Chapter Four</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Non Tenure Track Faculty</td>
<td>36</td>
</tr>
<tr>
<td></td>
<td><strong>Chapter Five</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Faculty Rights of Appeal</td>
<td>44</td>
</tr>
<tr>
<td></td>
<td><strong>Chapter Six</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Benefits and Leaves of Absence</td>
<td>51</td>
</tr>
<tr>
<td></td>
<td><strong>Chapter Seven</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Compensated Outside Services</td>
<td>57</td>
</tr>
<tr>
<td></td>
<td><strong>Chapter Eight</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Revision of the Faculty Handbook</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td><strong>Appendices</strong></td>
<td></td>
</tr>
</tbody>
</table>

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