Academic Leadership Retreat

August 10, 2022
Winter Mini-Term

• Three-year pilot, began in January 2022
• Students can take one course (typically 3 credit hours) during a three-week period
• Students pay tuition for the course (it is not part of Spring semester)
• On-campus housing and dining options are reduced (but not eliminated) during January
• Online courses and study abroad courses are good options
Winter Mini-Term

• Comparison of Mini-Term enrollment trends:

<table>
<thead>
<tr>
<th>Month</th>
<th>Enrollment</th>
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<tbody>
<tr>
<td>May 2018</td>
<td>869 students</td>
</tr>
<tr>
<td>May 2019</td>
<td>920</td>
</tr>
<tr>
<td>May 2020</td>
<td>725 (COVID)</td>
</tr>
<tr>
<td>May 2021</td>
<td>759 (COVID)</td>
</tr>
<tr>
<td>January 2022</td>
<td>1282</td>
</tr>
<tr>
<td>May 2022</td>
<td>909</td>
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</tbody>
</table>

• Of 1282 students enrolled in January 2022, 94 (7%) were repeating a Fall 2021 course in which they did poorly, helping them stay on track
Winter Mini-Term

- Student survey:
  
  I want to take a hard course all by itself so I can focus
  I’m behind and I want to catch up
  I want to graduate early
  I need to retain my VA benefits
  I wanted to make my spring semester a little easier
Winter Mini-Term

• Dates for 2023:

  Tuesday, January 3 to Friday, January 20
  13 days of instruction

• Key deadlines:

  September 9:  Last day to make changes to WMT timetable
  September 19:  Advisors begin clearing advising holds
  September 26:  WMT timetable visible to students
  October 3:  Students can register for WMT classes
Online learning at UTK

INCREASE FLEXIBILITY
For existing students

PROVIDE NEW PATHWAYS
For new populations
Spring 2022 Distance Education Census

1,628 students enrolled in DE Programs
• 1,502 Graduate
• 126 Undergraduate

2030 Goals:
• 5,000 Graduate
• 3,000 Undergraduate
Who are our DE students?

- 74% Female
- Average Age = 32
- 69% in TN
- 73% work 30+ hrs/wk
- 37% care for U18

...not students who are primarily seeking our residential programs
Office of Online Learning & Academic Programs:  *Program Support*

- Market Analysis
- Curriculum Planning
- Marketing Support
- Collaboration with Enrollment Management, Graduate School
- State/Federal compliance, licensure
Office of Online Learning & Academic Programs:  *Course Support*

- Instructional Design
- Video Production
- Graphic Design
- Multimedia Development
- Faculty Consultation
Programs for faculty and GTAs:

- Brown Bag Fridays
- Online Teaching & Learning Certificate Program
- Jumpstart Cohort
- Engaged Online Course Initiative
1 Office, 2 Websites

**Vols Online:**
Student Facing

**Online Learning @ UTK:**
Faculty/Staff Facing
Contact Josh Steele, Assistant Vice Provost for Online Learning & Academic Programs

Stay connected at [http://onlinelearning.utk.edu/news](http://onlinelearning.utk.edu/news)

@UTKOnlineLearn
Questions?