1. COURSE CHANGES

SCHOOL OF COMMUNICATION STUDIES

(CMST) Communication Studies

ADD

CMST 622 Relational Communication  
3 Credit Hours
Theory and research related to the study of close relationships. Emphasis on the role of communication in the initiation, maintenance, and dissolution of interpersonal relationships.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level -- graduate.

Rationale: The new course includes expanded content and assignments related to relational communication that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing CMST 522. Impact on other units: None. Financial impact: None.

CMST 624 Interpersonal Conflict  
3 Credit Hours
Communicative processes associated with the manifestations and experiences of interpersonal conflict. Exploration of theories, methodologies, and evolving trends.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level -- graduate.

Rationale: The new course includes expanded content and assignments related to interpersonal conflict that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing CMST 524. Impact on other units: None. Financial impact: None.

CMST 626 Social Influence, Persuasion, and Compliance-Gaining  
3 Credit Hours
Examination of social influence theory and practice. In-depth treatment of intentional, message-driven attitude and behavior change.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level -- graduate.

Rationale: The new course includes expanded content and assignments related to social influence, persuasion, and compliance-gaining that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing CMST 526. Impact on other units: None. Financial impact: None.

CMST 652 Group Communication  
3 Credit Hours
Theories and practices related to developing and working in groups. Issues of development, decision-making, roles, interpersonal relations, and norms are examined.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level -- graduate.

Rationale: The new course includes expanded content and assignments related to group communication that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing CMST 552. Impact on other units: None. Financial impact: None.

CMST 654 Organizational Communication, Strategic Leadership, and Culture  
3 Credit Hours
Examines the relationships between organizational culture, ethics, leadership, and communication. Explores competing conceptualizations of organizational culture.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level -- graduate.
Rationale: The new course includes expanded content and assignments related to organizational communication, strategic leadership, and culture that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing CMST 554. Impact on other units: None. Financial impact: None.

CMST 556 Behavior and Communication in Organizations
3 Credit Hours
Study of communication within and between organizations. Consideration of micro-, meso-, and macro-level processes. 
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level – graduate.

Rationale: The new course includes expanded content and assignments related to behavior and communication in organizations that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing CMST 556. Impact on other units: None. Financial impact: None.

REVISE TO ADD COMMENTS

CMST 522 Relational Communication (3)
Comment(s): CMST 522 is for masters students only. Doctoral students must register for CMST 622.

CMST 524 Interpersonal Conflict (3)
Comment(s): CMST 524 is for masters students only. Doctoral students must register for CMST 624.

CMST 526 Social Influence, Persuasion, and Compliance-Gaining (3)
Comment(s): CMST 526 is for masters students only. Doctoral students must register for CMST 626.

CMST 552 Group Communication (3)
Comment(s): CMST 552 is for masters students only. Doctoral students must register for CMST 652.

CMST 554 Organizational Communication, Strategic Leadership, and Culture (3)
Comment(s): CMST 554 is for masters students only. Doctoral students must register for CMST 654.

CMST 556 Behavior and Communication in Organizations (3)
Comment(s): CMST 556 is for masters students only. Doctoral students must register for CMST 656.

SCHOOL OF INFORMATION SCIENCES

(INSC) Information Sciences

ADD

INSC 616 - Geospatial Technologies
3 Credit Hours
Creation, distribution, growth, use and misuse of geospatial data. Application of geospatial technologies to generate maps, tables and imagery.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level – graduate.

Rationale: The new course includes expanded content and assignments related to geospatial technologies that reflect doctoral-level coursework. Impact on other units: None. Financial impact: None.

INSC 633 - Humanities and Social Sciences Sources, Services, and Scholarship
3 Credit Hours
Information sources in history, philosophy, religion, classical studies, folklore, and mythology; anthropology, sociology, linguistics, and language; psychology, geography, political science, business, and economics; communication, information science, and education; fine arts, performing arts, and literature. Scholarly communication patterns of humanists and social scientists. (DE) Prerequisite(s): 530 or 531.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level – graduate.

Rationale: The new course includes expanded content and assignments related to humanities and social sciences sources, services and scholarship that reflect doctoral-level coursework. Impact on other units: None. Financial impact: None.
INSC 634 - Government Information Sources  
3 Credit Hours  
Selection, acquisition, organization, and utilization of government information and data in variety of formats from legislative, judicial, and executive branches of federal, state, local, and international government and intergovernmental agencies.  
Comment(s): Doctoral students only.  
Registration Restriction(s): Minimum student level – graduate.  
Rationale: The new course includes expanded content and assignments related to government information sources that reflect doctoral-level coursework. Impact on other units: None. Financial impact: None.

INSC 642 - Social Informatics  
3 Credit Hours  
Causes and consequences of accessing and using information and technologies by individuals, communities, organizations, governments, and society.  
Comment(s): Doctoral students only.  
Registration Restriction(s): Minimum student level – graduate.  
Rationale: The new course includes expanded content and assignments related to social informatics that reflect doctoral-level coursework. Impact on other units: None. Financial impact: None.

INSC 658 - Planning and Assessment  
3 Credit Hours  
History of and issues related to planning and assessment in libraries and other information organizations, including approaches, methods, and tools.  
Comment(s): Doctoral students only.  
Registration Restriction(s): Minimum student level – graduate.  
Rationale: The new course includes expanded content and assignments related to planning and assessment that reflect doctoral-level coursework. Impact on other units: None. Financial Impact: None.

INSC 676 - Storytelling as a Communications and Learning Tool in Diverse Settings  
3 Credit Hours  
Storytelling as a communications tool in information agencies and other types of corporate and not-for-profit organizations. Focuses on various types of stories and best practices for gathering and telling stories.  
Comment(s): Doctoral students only.  
Registration Restriction(s): Minimum student level – graduate.  
Rationale: The new course includes expanded content and assignments related to storytelling that reflect doctoral-level coursework. Impact on other units: None. Financial Impact: None.

INSC 686 - Usability Testing and Evaluation  
3 Credit Hours  
Comprehensive overview of theory and practice of usability evaluation. Assessing information systems from a user-centered design perspective using methods including usability testing, heuristic evaluation, web analytics, eye tracking and interaction modeling. Focus on usability testing and its various techniques including Think Aloud protocol, performance testing, face-to-face testing and remote testing.  
Comment(s): Doctoral students only.  
Rationale: The new course includes expanded content and assignments related to usability testing and evaluation that reflect doctoral-level coursework. Impact on other units: None. Financial Impact: None.

INSC 688 - Human-Computer Interaction  
3 Credit Hours  
Survey of human-computer interaction and introduction to human and technological factors of importance to design of usable information systems. Basic phenomena of human perception, cognition, memory, and problem solving, and relationship to user-centered design. Methods and techniques for interaction design and evaluation.  
Comment(s): Doctoral students only.  
Registration Restriction(s): Minimum student level – graduate.  
Rationale: The new course includes expanded content and assignments related to human-computer interaction that reflect doctoral-level coursework. Impact on other units: None. Financial impact: None.
INSC 689 - Web Design
3 Credit Hours
Provides hands-on experience with creating websites using latest web site design tools and techniques as well as a theoretical insight into emerging trends and techniques. Emphasizes understanding the basics of web design, website creation and evaluation. Covers basics of usability testing and search engine optimization.
Comment(s): Doctoral students only.
(Re) Prerequisite(s): 514 or instructor’s consent.
Registration Restriction(s): Minimum student level – graduate.
Rationale: The new course includes expanded content and assignments related to web design that reflect doctoral-level coursework. Impact on other units: None. Financial Impact: None.

REVISE TO ADD COMMENTS

INSC 516 - Geospatial Technologies (3)
Comment(s): INSC 516 is for masters students only. Doctoral students must register for INSC 616.

INSC 533 - Humanities and Social Sciences Sources, Services, and Scholarship (3)
Comment(s): INSC 533 is for masters students only. Doctoral students must register for INSC 633.

INSC 534 - Government Information Sources (3)
Comment(s): INSC 534 is for masters students only. Doctoral students must register for INSC 634.

INSC 542 - Social Informatics (3)
Comment(s): INSC 542 is for masters students only. Doctoral students must register for INSC 642.

INSC 558 - Planning and Assessment (3)
Comment(s): INSC 558 is for masters students only. Doctoral students must register for INSC 658.

INSC 576 - Storytelling as a Communications and Learning Tool in Diverse Settings (3)
Comment(s): INSC 576 is for masters students only. Doctoral students must register for INSC 676.

INSC 588 - Human-Computer Interaction (3)
Comment(s): INSC 588 is for masters students only. Doctoral students must register for INSC 688.

INSC 589 - Web Design (3)
Comment(s): INSC 589 is for masters students only. Doctoral students must register for INSC 689.

REVISE TO ADD COMMENTS AND REGISTRATION RESTRICTIONS

INSC 586 - Usability Testing and Evaluation (3)
Comment(s): INSC 586 is for masters students only. Doctoral students must register for INSC 686.
Registration Restriction(s): Minimum student level – graduate.

SCHOOL OF JOURNALISM AND ELECTRONIC MEDIA

(JREM) Journalism and Electronic Media

ADD

JREM 620 Seminar in Political Communication
3 Credit Hours
Relationships among mass media, public relations and government and their roles in democratic society. Governmental public relations, political campaigns, coverage of military, executive, legislative and judicial branches of government, special interest groups and public access to government information.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level – graduate.
Rationale: The new course includes expanded content and assignments related to political communication that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing JREM 520. Impact on other units: None. Financial impact: None.
JREM 625 Public Opinion
3 Credit Hours
Role of press in developing and influencing public consensus. Social theories of public opinion and analysis of media’s response.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level – graduate.

Rationale: The new course includes expanded content and assignments related to the role of the press in developing and influencing public opinion that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing JREM 525. Impact on other units: None. Financial impact: None.

JREM 693 Seminar in Journalism and Electronic Media Issues
3 Credit Hours
Contemporary topics in communications.
Comment(s): Doctoral students only.
Registration Restriction(s): Minimum student level – graduate.

Rationale: The new course includes expanded content and assignments related to journalism and electronic media issues that reflect doctoral-level coursework, we are adding this course to be cross listed with the existing JREM 593. Impact on other units: None. Financial impact: None.

ADD EXISTING 400-LEVEL COURSE FOR GRADUATE CREDIT

JREM 464 Video Sports Production and Performance
3 Credit Hours
Introduction to the skills needed to produce a variety of sports events for the ESPN/SEC Network. Studio and portable multi-camera production techniques will be included. Students will also learn about play-by-play and sideline reporting for sports events.
(Re) Prerequisite(s): JREM 336.

Rationale: For students who enroll in the MSCI program with a concentration in journalism and electronic media without a degree in journalism and/or media in hand, it is necessary to develop media production skills. The current slate of JEM courses offers few such opportunities. Impact on other units: None. Financial impact: None.

REVISE TO ADD COMMENTS

JREM 520 Seminar in Political Communication (3)
Comment(s): 520 is for MS students only. Doctoral students must register for JREM 620.

JREM 593 Seminar in Journalism and Electronic Media Issues (3)
Comment(s): 593 is for MS students only. Doctoral students must register for JREM 693.

REVISE TO ADD COMMENTS ON PRIMARY CROSS-LISTED COURSE

JREM 525 Public Opinion (3)
Cross-listed: (Same as Public Relations 525.)
Comment(s): Same as Public Relations 525. 525 is for MS students only. Doctoral students must register for JREM 625.

TOMBRAS SCHOOL OF ADVERTISING AND PUBLIC RELATIONS

(PBRL) Public Relations

REVISE TO ADD COMMENTS ON SECONDARY CROSS-LISTED COURSE

PBRL 525 Public Opinion (3)
Cross-listed: (See Journalism and Electronic Media 525.)
Comment(s): Same as Journalism and Electronic Media 525. 525 is for MS students only. Doctoral students must register for JREM 625.